



ACE Canada

23/24 Sponsorship Package





Welcome to ACE Canada

Who are we?

ACE Canada is the largest undergraduate case competition association in the country, with chapters from British Columbia to Nova Scotia. ACE Canada is comprised of over 800 members from coast to coast. We are proudly built for Canadian students, by Canadian students. We are a diverse group of passionate business leaders looking to prepare emerging leaders through fostering growth and innovation by thinking outside the box.

What we do.

At ACE Canada, we host case competitions and conferences that help our delegates develop critical thinking, communication, presentation, and transferable business skills. Our annual flagship event, the ACE Canada National Case Competition, brings students together from coast to coast every January. Our cases and unique format allows delegates to take on the role of corporate leaders to tackle real-life business situations. With this, we aim to enhance student experiences, catapulting the careers of our future leaders.



Letter from the Presidents

Dear Prospective Partner,

Thank you for expressing interest in partnering with ACE Canada.

We pride ourselves in being Canada's largest undergraduate association with over 800 members across 26 university and college Chapters from Vancouver to Halifax. Over the last 18 years, we have created a unique platform for students based in case competition. Through ACE, students compete, network, and develop their professional skills by solving real world business problems.

We have created a reputation as an organization that develops tomorrow's business leaders. Our delegates are problem solvers who identify as creative, ambitious, and competitive by nature. Those who have attended our events in the past can describe this thrilling energy as palpable.

Our partners gain access to several high-value opportunities centered on achieving our mutual goals and making an impact in the lives of emerging business leaders. You will also gain exposure to tomorrow's bright minds, creative solutions, and the ability to pay-it-forward as a successful business investing in the future of university students.

We invite you to learn more about ACE Canada and the opportunities we offer by reviewing this package. With your partnership, ACE Canada can continue to deliver the highest quality experience to our chapters and their members. We look forward to yet another year celebrating achievement in excellent and invite you to join in this journey to success for the new generation of business professionals.



A handwritten signature in black ink that reads "Halfdan Kelly".

Halfdan Kelly
BBA – Simon Fraser
University



A handwritten signature in black ink that reads "Jonathan Zhang".

Jonathan Zhang
BMOS – Western
University



Our Partnership Commitment



Past Sponsors



...and many more





Nationals 2024

Nationals is ACE Canada's flagship event, where more than 400 delegates from across Canada gather to compete in a weekend-long, case competition conference. Delegates compete in 14 business categories including Corporate Finance & Accounting, Management Consulting, and Marketing Management.

Top overall performers are recognized as ACE Canada National Champions at the Closing Ceremony. Throughout the weekend, delegates have an incredible experience networking with hundreds of fellow student leaders and distinguished industry professionals at our social, dinner, and workshop events.



Our Events

AUG
2023

PRESIDENTS' AGM

Presidents' AGM is an annual meeting with the Board of Directors, all Chapter Presidents, and fellow executives to discuss goals, programming, and future direction for the year. AGM is attended by all University and ACE Canada Chapter Presidents. Our annual AGM provides the opportunity for the new leadership on both the BoD and Chapter levels to forge genuine relationships.



ALL
YEAR

WORKSHOPS

The ACE Canada Board of Directors thrives to establish ground level relationships within the organization. Directors remained personally engaged with chapter level events throughout the year, attending events locally. Chapters echo the BoD's ESG direction and EDI values through partnered events.



Past Workshops

- Women in Leadership (TMU)
- Charity Auction (U Guelph)
 - Raised \$1,000 for local health center
- Women in Business Speaker Series (Western U)
- Philanthropic Initiatives (U Guelph)
 - Raised \$500 for local food bank
- Diverse keynote speakers



Get Involved

PACKAGE	IN-KIND	GOLD \$2000	DIAMOND \$5000	PLATINUM \$7500
Logos on LinkedIn, on website, and social media promotion	✓	✓	✓	✓
Logos in annual delegate package	✓	✓	✓	✓
Case judging opportunity	✓	✓	✓	✓
Academic year-round promotion including Chapter invitationals		✓	✓	✓
Access to ACE student resume database			✓	✓
Exclusive advertisement at Nationals 2024 with company booth			✓	✓
Post-Nationals collaboration opportunity with all-winners exclusive event			✓	✓
Sponsored case pertaining to your organization				✓
Company representative to present sponsored case award at Closing Ceremonies				✓
One-on-one chat with case winners				✓



Add-ons



Networking Booths

\$1500

- Opportunity to network face-to-face with ACE Delegates at Nationals
- Dedicated booth with branding materials encouraged



Panelist

\$1500

- Company representative invited to partake in Q&A at Nationals
- Inspire delegates and gain excellent brand exposure



Host a Workshop

\$2000

- Develop and lead a workshop about a business topic of your choice
- Gain dedicated exposure for your brand and interact with delegates



Fee Varies

- Awards and Prizes
- Prizes or Delegate Swag Bag





Sponsor a Case \$3000

ACE Canada has a wide variety of competitive categories for delegates to compete in at Nationals.

By sponsoring one of our category offerings, you get the opportunity to set the scenario and have delegates present innovative solutions to your problem.



Individual

- ▲ Management Consulting
- ▲ Accounting and Corporate Finance
- ▲ Human Resource Management
- ▲ Fashion Merchandising and Marketing
- ▲ Retail and Food Services Management
- ▲ Travel Management



Team

- ▲ B2B Marketing
- ▲ Business Law
- ▲ International Marketing
- ▲ Marketing Management
- ▲ Sports and Entertainment Marketing



Special Event

- ▲ Advertising Challenge
- ▲ Simulation Case
- ▲ Stock Pitch Challenge
- ▲ **Create your own event!**

Connect with Us

To learn more about our organization, partnership opportunities, or other ways to become involved with ACE Canada, contact our Partnerships team!

We look forward to partnering with you!

ACE Canada would like to **thank you** and your organization for your continued interest and shared vision in fostering our delegates to achieve, connect and empower.

Only through your continued support, ACE Canada exists to provide the country's largest and renowned undergraduate conference.



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